



**2020 PRIMARY MEMBERSHIP
DESIGNATED REALTOR® (MANAGING BROKER)
BONITA SPRINGS – ESTERO REALTORS®, INC**

Use this form only if: **A) You are a branch manager, corporate officer, partner and/or principal/owner of a real estate company, and**
 B) You are not currently a member of another Board.

****This application is for Board Membership Only. Please submit your MLS application separately.****

- Attach a copy of your RE License**
- Provide a Letter of Good Standing from your previous Board**

Member Name: _____ R.E.License #: _____ Exp. Date _____
(Exactly as it appears on your license) (Include code (SP, BK, etc.))

NRDS #: _____ Member ID#: _____

Nickname/Salutation: _____ Password you wish to use#: _____

Home Address: _____ Cell Phone: _____
_____ Home Phone: (____) _____

Business email address: _____ Date of Birth: _____
(Optional; do not have to enter year)

Website: _____

Please send FR mail to (check one): ___ Home ___ Office

Position with Firm: ___ Principal/Owner ___ Partner ___ Officer ___ Branch Manager
 ___ Other _____

Are you also applying for MLS membership? ___ Yes ___ No **(If yes, please submit the MLS application)**

When did you enter the real estate profession: (Mo/Yr) _____

Do you currently hold, or **have you ever** held, a real estate license in any other state? ___ Yes ___ No
If yes, specify name of state, license number, and current status: _____

Are you currently or **have you ever** been a member of another Board/Association? ___ Yes ___ No
If so, which one? _____

Have you already paid your NAR/FAR dues this year through that association? ___ Yes ___ No

If yes, please notify that Association/Board of your change to Bonita Springs Estero Realtors membership and provide a Letter of Good Standing from that association.

Are there now any pending or unresolved complaints, or have there been within the past 5 years, any complaints against you or the firm with which you have been associated before any state real estate regulatory agency or any other agency of government? Yes No

If yes, specify the substance of each complaint in each state, the agency before which complaint was made, and the current status or resolution of such complaint: (attach separate sheet)

Has your real estate license in this state or any other state, ever been suspended or revoked? Yes No

FIRM INFORMATION

Office Name: _____ Office #: _____ Check one: Main Branch

Office Address: _____ City/State/Zip _____

Office Phone: (____) _____ Office Fax: (____) _____

Firm E-mail address: _____ Firm Website: _____

Florida Real Estate **Business** License Number: _____ (**Attach a copy**)

Is this your principal place of business? Yes No

If No, what is? _____

Tax ID Number _____

Type of Business: Sole Proprietorship/DBA Partnership Corporation LLC

List the names and addresses of all real estate firms or branch offices in which you are a principal, partner or corporate officer:

Have you help membership in another Board/Association within the past five (5) years? Yes No

If yes, list each Association/Board where membership was held and approximate dates.

Have you participated in a Multiple Listing Service within the past five (5) years? Yes No

If yes, list the name of each MLS and the approximate dates of participation:

Conditions/Agreement/Signature

Applicant acknowledges that if the applicant or any real estate firm in which the applicant is a sole proprietor, general partner, or corporate officer is involved in any pending bankruptcy or insolvency proceedings or has been adjudged bankrupt in the past three (3) years, the Association may require, as a condition of membership, that the applicant pay cash in advance for Association and MLS fees for up to one (1) year from the date that membership is approved or from the date that the applicant is discharged from bankruptcy (whichever is later) or, in the event that bankruptcy proceedings are initiated subsequent to obtaining membership in the Board, that the member may be placed on a "cash basis" from the date that bankruptcy is initiated until one (1) year from the date that the member has been discharged from bankruptcy.

Applicant acknowledges that if accepted as a Member and he/she subsequently resigns or is expelled from membership in the Association with an ethics complaint or arbitration request pending, the Board of Directors may condition renewal of membership upon applicant's verification that he/she will submit to the pending ethics or arbitration proceeding and will abide by the decision of the Hearing Panel; or if applicant resigns or is expelled from membership without having complied with an award in arbitration, the Board of Directors may condition renewal of membership upon his/her payment of the award, plus any costs that have been established previously as due and payable in relation thereto, provided that the award and such costs have not, in the interim, been otherwise satisfied.

Applicant acknowledges that the association/board will maintain a membership file of information which may be shared with other boards/associations where applicant subsequently seeks membership. This file shall include: previous applications for membership; all final findings of Code of Ethics violations and violations of other membership duties within the past three (3) years; pending complaints alleging violations of the Code of Ethics or alleging violations of other membership duties; incomplete or pending disciplinary measures; pending arbitration requests; and information related to unpaid arbitration awards or unpaid financial obligations to the board/association or its MLS.

I hereby apply for REALTOR® membership in the BONITA SPRINGS – ESTERO ASSOCIATION OF REALTORS® INC. I understand that any fees paid in association with this application will be returned to me in the event I am not accepted to membership. In the event my application is approved, I agree as a condition to membership to complete the B.E.A.R. Orientation program within 90 days of the date on this application, and on my own initiative to thoroughly familiarize myself with the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS®, including the duty to arbitrate contractual and specific non-contractual disputes in accordance with Article 17 of the Code of Ethics and the Code of Ethics and Arbitration Manual of the Association, and the Constitution, Bylaws, and Rules and Regulations of the above named Association, the State Association and the National Association, and I further agree to complete satisfactorily a reasonable and nondiscriminatory written examination covering such Code, Constitutions, Bylaws, Rules and Regulations, and duty to arbitrate. I further agree that my act of paying dues shall evidence my initial and continuing commitment to abide by the aforementioned Code of Ethics, Constitutions, Bylaws, Rules and Regulations, and duty to arbitrate, all as from time to time amended. Finally, I consent and authorize the Association, through its Membership Committee or otherwise, to invite and receive information and comment about me from any Member or other person, and I agree that any information and comment furnished to the Association by any Member or other person in response to any such invitation shall be conclusively deemed to be privileged and not form the basis of any action by me for slander, libel, or defamation of character.

I hereby certify that the foregoing information furnished by me is true and correct, and I agree that failure to provide complete and accurate information as requested, or any misstatement of fact, may be grounds for revocation of my membership, if granted.

Agent Signature: _____ Date: _____

Personal Bio

This information enables us to properly introduce you to the other members of our organization:

How long have you lived in Southwest Florida: _____

Where did you move from (city/state/country) _____

Where were you born (city/state) _____

Profession before entering Real Estate _____

Graduated from what Institute of Learning (if applicable) _____

Significant Others Name: _____ Number of children _____ Number of grandchildren: _____

WAYS to SUBMIT

Scan & Email: Kat@bonitaesterorealtors.com

NOTE: Dues payments to the Association are not tax deductible as charitable contributions. Portions of such payments may be tax deductible as ordinary and necessary business expenses.

****All Fees are Non-Refundable****

Check #: _____ Date: _____ Total Amount: \$ _____

Card # _____ Visa MasterCard AMEX

Expiration Date _____ Security Code _____ Date processed: _____

Bonita Springs – Estero REALTORS® INC
25300 Bernwood Drive Suite 1, Bonita Springs, FL 34135
Phone: (239) 992-6771
Website: www.BonitaEsteroRealtors.com Email: Kat@BonitaEsteroRealtors.com

2020 PRIMARY DESIGNATED REALTOR® (MANAGING BROKER) FEE SCHEDULE

Prorating based on date all documents received by Association Office.

FEE	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Application/Initiation*	\$270.00	\$270.00	\$270.00	\$270.00	\$270.00	\$270.00	\$270.00	\$270.00	\$270.00	\$270.00	\$270.00	\$270.00
Florida REALTORS® Processing Fee*	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00
Local Association Annual Dues	165.00	165.00	165.00	125.00	125.00	125.00	85.00	85.00	85.00	45.00	45.00	45.00
Florida REALTOR® Annual Dues	116.00	106.33	96.67	87.00	77.33	67.67	58.00	48.33	38.67	29.00	19.33	9.67
Florida REALTORS® Issues/Advocacy	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00
NAR Annual Dues	150.00	137.50	125.00	112.50	100.00	87.50	75.00	62.50	50.00	37.50	25.00	12.50
NAR Special TV Advocacy Assessment	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00	35.00
RPAC Investment **	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00
Building Fund Donation **	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00
TOTAL	836.00	813.83	791.67	729.50	707.33	685.17	623.00	600.83	578.67	516.50	494.33	472.17

* The Application and Florida REALTORS® Processing Fees are one-time only charges at the time of application.

** We encourage you to invest your fair share of \$20.00 (or \$1.66 per month) to the Realtor Political Action Committee. This year is especially important as the Association struggles to address all the other issues facing your profession.

The \$20.00 for the building fund goes to help pay off the mortgage. It is not used for any other purpose. We are committed to keeping your dues low and hope you will consider helping us clear this debt so we can concentrate on using your dues to provide the best services we can to our members.

NOTE: MLS fees are billed to the individuals yearly and to the Broker office bi-annually.

NAR and FR determine monetary amounts due to their organizations. Depending on NAR membership, totals may differ from above.

MEMBERSHIP BENEFITS

Multiple Listing Service (MLS)

The SWFLAMLS (Matrix) database links the MLS's of Bonita Springs/Estero, Cape Coral, Greater Fort Myers and the Beaches and Naples. It provides management of your buyer prospects, performs financial function, E-Mail MLS information to prospects, creates beautiful CMA's and does much, much more. You will also have access to the property tax data for Lee and Collier Counties. SWFLAMLS fee includes access to Real Property Resources (RPR) which is a national database and will assist with gathering information for Listing Presentations. Fee also includes Listing Book which will allow you to give your clients access to SWFLAMLS listings.

Technology

The Association provides a wide variety of technology training sessions throughout the year. Association membership entitles you to a free personal web page on the Florida Living Network. Your listings are automatically placed with www.Realtor.com, unless you choose otherwise. All listings entered into the Bonita MLS are automatically uploaded to the state and national REALTOR® web sites, as well as to 52 national and local web sites. Other technology benefits include regular "hands on" computer training classes available at the B.E.A.R. office and free use of the computer in the Association office. FAR also offers a "Technology Hot Line" where you can call whenever you have a computer problem.

Professional Development

Exceptional member prices are available on specialty seminars scheduled by the Association throughout the year, as well as courses needed for nationally recognized professional designations such as GRI, ABR, CRS, and CRB. Many of the seminars are available *only* at B.E.A.R.; some seminars will also offer continuing education credit needed for your license renewal. Also, you can further your professional development by volunteering for Association project teams and committees. Mandatory Quadrennial Ethics training courses will be scheduled throughout the year to assist in completion of the NAR mandate.

Products

The newly expanded Association REALTOR® store has signs, gifts, marketing tools, and everything else you need for your business. MLS zoned area maps are available at great prices and discounted tickets to local movie theaters are available. Lockboxes and keycards are also available at the Association.

Discounts

Discounts on a wide variety of products and services are available through NAR, including AT&T long distance, overnight delivery with Airborne Express and UPS, car rentals, FTD, Pitney Bowers mailing systems, and many others. NAR also has partnered with companies offering health and disability insurance and retirement plans. Locally, several businesses provide discounts to members.

Advertising & Marketing

Through your association with B.E.A.R. you are eligible to advertise your listings at special rates in the *Bonita-Estero Homeseeker*, and *Homes & Land Magazine-Bonita Springs-Estero* edition. Member lists and labels are also available for purchase at a discounted price.

Charitable & Community Activities

B.E.A.R. regularly contributes significant amounts of money and merchandise to local charities and community organizations as a result of member activities. Virtually every social activity at the Association also includes some type of charitable giving opportunity. We are very proud of the fact that our REALTORS® are extremely supportive of our Bonita Springs and Estero communities.

Social/Networking

Our Association is a small, active group where everyone knows your name! We are a “family” and enjoy activities together like the annual golf outing, awards banquet, “after hours” events, membership breakfasts, and other events.

Professional Standards and Arbitration

As REALTORS® we subscribe to the Code-of-Ethics established by NAR. Our local Grievance and Professional Standards Committees oversee enforcement. Decisions are made by fellow REALTORS® actively working in the business, with first-hand knowledge of the complexities of a transaction.

Communications

Special E-Mail bulletins are issued for important communications. Monthly membership meetings also keep you informed. You'll receive free copies of Florida REALTOR® and Today's REALTOR® magazines. In addition, you can also access numerous documents by free fax-on-demand services through Florida REALTORS® and NAR. Below are other medians of communication.



Benefits At A Glance

- NO LISTING FEES. Be sure to take this into account if you're looking at pricing
- All listings are placed on www.Realtor.com
- Discounts on tickets at local movie theaters
- Special rates on insurance
- Low advertising rates in member newsletter & website
- eREALTOR® advertising/website program
- Discounted rates for member mailing lists and labels
- NAR discounts on closing gifts, office equipment/supplies, car rentals, etc.
- Free access to Florida REALTORS® attorneys and Legal Hotline as well as the Tech Helpline
- Discounted rates for rental of Association Office Conference Center
- Free use of MLS computer in Association office
- Convenient shopping at the expanded B.E.A.R. REALTOR® Store

Legal Services

FR offers a free legal Hotline where licensed attorneys answer your real estate questions.

Legislative/Lobbying

In addition to the extensive lobbying done by NAR on the national level and by Florida REALTORS® on the state level, our Associate's legislative committee monitors local legislation and is actively involved when the rights of property owners or REALTORS® are threatened. We are also involved in issues related to growth, traffic and water management in southwest Florida.

FOR MORE INFORMATION

BONITA SPRINGS – ESTERO REALTORS®, INC.

25300 Bernwood Drive Suite 1
Bonita Springs, FL 34135
Phone: (239) 992-6771

Website: www.BonitaEsteroRealtors.com

E-Mail: Kat@BonitaEsteroRealtors.com

FLORIDA REALTORS®

www.floridarealtors.org

NATIONAL ASSOCIATION OF REALTORS®

www.realtor.org

****PLEASE NOTE: Your application will be processed within 48 business hours of
submittal to the board****